



Bulletin

European Destinations of Excellence

ONLINE BULLETIN ON BULGARIAN EDEN DESTINATIONS, CREATED UNDER THE PROJECT ENTITLED "COMMUNICATION CAMPAIGN TO PROMOTE EDEN DESTINATIONS IN BULGARIA- SECOND EDITION", AS IMPLEMENTED BY THE MINISTRY OF TOURISM UNDER A GRANT AGREEMENT WITH THE EUROPEAN COMMISSION NO 699265 OF JAN 18, 2016

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NEWS, RELATED TO THE PROJECT IMPLEMENTATION

Ministry of Tourism presented Bulgarian EDEN destinations during the biggest international tourism exhibition ITB Berlin, Germany

Within the project "Communication campaign to promote EDEN destinations in Bulgaria - Second Edition", Ministry of Tourism presented the Bulgarian EDEN destinations during international tourist exhibition ITB Berlin. The event took place from 08.03.2017 to 12.03.2017 and it is among the most significant tourism forums in the world. This year more than 10,000 exhibitors from 184 countries and regions participated in the exhibition. They displayed their products and



services on 1,092 stands to visitors. The global tourism industry presented its latest products and trends on an area covering 160,000 square metres.

The desk of the project "Communication campaign to promote EDEN destinations in Bulgaria - Second Edition" was located within the national stand of Bulgaria. Our country participated with a national stand of 400 sq.m., organized by the Ministry of Tourism.

Among the main products and services offered by Bulgaria to professionals and end users were summer/sea holidays, cultural, historical and information routes, balneological and spa procedures, eco and rural tourism, mountain routes, journey across the Bulgarian EDEN destinations, etc.

During the exhibition, the potential tourists and professionals engaged in tourism (tour operators, travel agents, tourist administrations, etc.) familiarized with the EDEN destinations in Bulgaria. Participation of the project in the exhibition is part of the overall campaign for promotion of EDEN destinations and extra opportunity for advertising, which contributes to the popularization of the Bulgarian EDEN destinations. The presentation at the international tourism fair is also a prerequisite for a better recognition of these destinations and the EDEN initiative as a whole.

FORTHCOMING EVENTS FROM THE EDEN DESTINATIONS

XII Vratsa Spring International Folklore Festival – Vratsa (28 April – 1 May)

From April 28 to May 1, 2017 in the town of Vratsa for the twelfth time will be held Vratsa Spring International Folklore Festival. Until now, participants have been dance groups from Italy, Greece, Russia, Kazakhstan, Lithuania, Croatia, Ukraine, Belarus, Serbia, Macedonia, Greece, Indonesia and Bulgaria.

The festival is organized by the Municipality of Vratsa. The main aim of the festival is to popularize the dance art in different Bulgarian regions and familiarization with the folklore of the visiting countries. The festival is an opportunity to make new contacts and friendships, and an opportunity for guests from different countries and regions to consider interesting tourist sites

More information on these web sites: <http://www.vratza.bg/?category=4&sub=276>

<http://fest-bg.com/?event=%D0%BC%D0%B5%D0%B6%D0%B4%D1%83%D0%BD%D0%B0%D1%80%D0%BE%D0%B4%D0%B5%D0%BD-%D1%84%D0%BE%D0%BB%D0%BA%D0%BB%D0%BE%D1%80%D0%B5%D0%BD-%D1%84%D0%B5%D1%81%D1%82%D0%B8%D0%B2%D0%B0%D0%BB-%D0%B2%D1%80%D0%B0>

<https://www.facebook.com/International-folklore-festival-Vratsa-spring-%D0%9C%D0%A4%D0%A4-%D0%92%D1%80%D0%B0%D1%87%D0%B0%D0%BD%D1%81%D0%BA%D0%B0-%D0%BF%D1%80%D0%BE%D0%BB%D0%B5%D1%82-520721677962092/?ref=ts&fref=ts>

Cherry blossom festivals - Kazanluk (19 - 22 April 2017)

Cherry blossom festivals will be held in Kazanlak. This year highlights include the open-air photography "Cherry blossoms - the smell of awakening", International Poetry Competition "the white cherry blossom", which already has its popularity and annually brings together artists from Bulgaria and abroad, and traditional culinary delights of cherries prepared from the local people. Everybody can taste them under Kazanlak cherry blossom and during a meeting with old friends.

More information on this web site: <http://www.kazanlak.bg/page-6132.html>

National Song Festival "My beautiful Motherland" - Kazanlak (April 2017)

Kazanlak hosts the national holiday of the tourism song "My beautiful Motherland". Nearly 400 participants from across the country will take part in the event.

More information on this web site: <http://www.kazanlak.bg/page-6133.html>

Velorally "ROCKS 'N ROLL" - Belogradchik (2 April 2017)

Velorally "ROCKS 'N ROLL" - Belogradchik will be held for the sixth consecutive year on 02.04.2017, start time at 8:30. Organizer of the event is Cycling club "Scale" - Belogradchik. The idea is to promote safe cycling among adolescents and conduct environmentally friendly initiatives.

More information on this web site: <http://belogradchik.bg/?cat=66>

International arm-wrestling championship „Belogradchik Open” - Belogradchik (22-23 April 2017)

Between 21 to 23 April, in the Sports hall of Belogradchik will be held the International arm-wrestling championship „Belogradchik Open”. The competition is the final check for the competitors of the national team that will defend the reputation of Bulgaria as a leading nation in the arm wrestling at the European Championship. Organizer of the event is the Bulgarian Arm Wrestling Federation, Milen Bazinski, Belogradchik Municipality

More information on these web sites: http://belogradchik.bg/?page_id=228 и <http://belogradchik.bg/?cat=66>

National Spring Prom of the village Toros – Lukovit (21 April 2017)

On April 21, 2017 in Lukovit village Toros will be held National Spring Prom. The event is organized annually by the Toros National Cultural Center "Fight 1895" and Toros City Hall.

Prom combines two holiday traditions in the village - an ancient folk festival with participants in traditional clothing and rural spring celebration arose as a festive manifestation in more recent times.

During the National Spring Prom, most of attendees are dressed in folk costumes and the community centre hall is arranged in the spirit of traditional Bulgarian life. The ritual requires the mayor to be in traditional robes and as a host of the event to welcome the participants.

Children from the community centre theatrical art group every year present a reconstruction of an interesting custom. There is held culinary exhibition of antique dishes, competition for traditional clothing and dancing.

International competition "Earth - known and unknown" – Sandanski (21-23 April 2017)



The competition has ecological character and is held every year in "Kliment Arkadievich Timiriachev", Sandanski Vocational High School of Agriculture. So far, into it have been involved students from Macedonia, Poland, Slovenia, Spain, Italy, Germany, and Greece. During the racing day, guests have been students from Portugal, Denmark, Hungary and Turkey.

More information on this web site: <https://zpg-sastezanie.alle.bg/>

Feast of Sandanski (20 April 2017)

Each year the Feast of Sandanski is celebrated with many events. In 2017, the program will include:

9:00 – A holiday liturgy in the monastery "St. St. Cosmas and Damian "

11:00 – Art program of the "St. St. Cosmas and Damian "

14:00 – Folk struggles - lawn to Summer Theatre

16,00 – 18,15 - Children of Sandanski sing and dance

18.00 - Defile with brass band and majorette groups - from hotel "Sandanski" on the "Macedonia" street to "Bulgaria" Square

18:30 – Official ceremony for raising the flag of Sandanski municipality

More information on this site: <http://infomreja.bg/programa-za-praznika-na-grad-sandanski-16788.html>



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